



CENTRE WELLINGTON RIVERHAWKS

2022 Partner Programs

CWMLA is excited to return in 2022 stronger than ever, we hope our partners are excited to see the return of lacrosse as our executive and members are! CWMLA is also under a rebrand and the committee's collaboration will bring forth a sharp and bold new presence to the community that will turn heads. Many great opportunities for our partners to be seen in Centre Wellington and surrounding areas!

Our rich history of local lacrosse perpetuates with tireless work of our executive, and support of our community members allowing youth in the community to:

- ✓ Socially engage our youth and new families to the community
- ✓ Promote engaged and active lifestyles for all
- ✓ Educate players, parents and community members about the history of lacrosse

All partners receive promotion through our web platform, and social media accounts, and options for attendance to association events and promotions. In addition, each package also includes:

- **Paperweight Partner** - Targeting 1 partner for \$4,000
 - ✓ Exclusive player kept "jersey" and shorts
 - ✓ Exclusive social media promotion on paperweight night
- **Home Field Partner** - Targeting 1 partner for \$2,500 (**0 spots remaining**)
 - ✓ Exclusive branding of on site field lacrosse shot rejectors
 - ✓ First choice of promotion night (i.e. BOGO, discount code, etc)
- **Team Apparel Partner** - Targeting many partners at \$2,000 each (**1 spot taken**)
 - ✓ Exclusive branding of NEW home and away team jerseys
 - ✓ Exclusive branding of NEW team shorts and warmup shirt
- **Media Partner** - Targeting 2 partners at \$1,800 each (**only 1 spot remaining**)
 - ✓ Exclusive (per broadcast) branding of 519 Sports Online game coverage, player interviews, announcements, and more
- **Association Apparel Partner** - Targeting 5 partners at \$900 each (**only 3 spots remaining**)
 - ✓ Exclusive branding on 25+ freely distributed units of apparel
- **BOGO Partner** - Targeting 2 partners at \$500 each
 - ✓ Choice of promotion night (i.e. BOGO, discount code, etc)
- **Equipment Partner** - Targeting 10 partners at \$250 each (**1 spot taken**)
 - ✓ Shared promotion on lacrosse net shot rejectors

Additional benefits to you:

- Increased brand awareness throughout the community
- Access to our social media channels and community generating 10,000+ impressions / year
- Knowing that you are effecting positive change for our future community

Thank you for your consideration,

Nathan Joyes

President - Centre Wellington Minor Lacrosse Association

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