



# CENTRE WELLINGTON RIVERHAWKS

## 2023 Program Partners

CW Minor Lacrosse programming continues to grow and make an impact on the community in Centre Wellington. Our organization is about more than lacrosse, it is about shaping the future of the community by fostering the growth of fair and respectful members of the community.

Our rich history of local lacrosse perpetuates with tireless work of our executive, and support of our community members allowing youth in the community to:

- ✓ Socially engage our youth and new families to the community
- ✓ Promote engaged and active lifestyles for all
- ✓ Educate players, parents and community members about the history of lacrosse

All partners receive promotion through our web platform, and social media accounts, and options for attendance to association events and promotions. In addition, each package also includes:

- **(Baby) Peanut Partner** - Targeting 2 partners for \$2,500
  - ✓ Exclusive player kept jersey and shorts
  - ✓ Social media promotion on peanut and baby peanut nights
- **Home Field Partner** - Targeting 1 partner for \$2,000
  - ✓ Exclusive branding of on site field lacrosse shot rejectors
  - ✓ First choice of promotion night (i.e. BOGO, discount code, etc)
- **Locker Hooks Partner** - Targeting 4 partners at \$2,500 each
  - ✓ Bring the NEWEST innovation in equipment organization to the Riverhawks players
  - ✓ Company branding Locker Hook on distributed packaging for 100 units
  - ✓ Social media cross promotion on CW Riverhawks and Locker Hooks platforms
- **Media Partner** - Targeting 2 partners at \$2,000 each
  - ✓ Exclusive (per broadcast) branding of 519 Sports Online game coverage, player interviews, announcements, and more
- **Association Apparel Partner** - Targeting 4 partners at \$500 each (**1 spot remaining**)
  - ✓ Exclusive branding on as much gear as we can get (your choice of t-shirts, polos, rally towels)
  - ✓ Apparel will be distributed as promotional material at our events throughout the season
- **BOGO Partner** - Targeting 2 partners at \$500 each
  - ✓ Choice of promotion night (i.e. BOGO, discount code, etc)
- **Equipment Partner** - Targeting many partners at \$250 each (**1 spot taken**)
  - ✓ Support of the organization in equipment purchases

Additional benefits to you:

- Increased brand awareness throughout the community
- Access to our social media channels and community generating 10,000+ impressions / year
- Effecting positive change for our future community

Thank you for your consideration,

**Nathan Joyes**

President - Centre Wellington Minor Lacrosse Association

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We welcome requests for distribution of funds to be directed towards a specific team, however we cannot guarantee that at the association level. Team specific sponsorships are better taken directly to the teams manager.